

Gwenne Alexander
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XXX XXX
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West Chester, PA 19382

Dear X,

After much thought and consultation with many of you, I have decided to place my name for consideration for your endorsement for the position of State Legislator for the 156th District.

For the last several weeks, as Shannon Royer was considering another run at the seat, I was (as I have in the past) supporting him. Now that he has finally decided not to run, I believe that the time has come for me to do what I have been encouraging others to do for the past fifteen years as a Committeewoman.

Why should you support me?

1. Over the years, with your help, we have consistently won Republican races in East Goshen with wide margins. In 1994, I beat the sitting County Commissioner with a write-in effort. Since that time, I have been re-elected seven times, at times against some significant competition. I have been elected six times as the Area Chair for East Goshen. During that time, East Goshen has become known as the township that can deliver the best margins of victory for strong conservative candidates. With your help, I am confident that we can win in the fall.
2. My background uniquely prepares me to identify with and understand the problems of our community. I have worked in real estate. I have been a teacher. I have served as Legislative Aide for State Rep. Elinor Z. Taylor. I have served as the CFO for a large non-profit Foundation in Chester County. In addition I have raised a family of three and have six wonderful grandchildren. I come to this job well prepared to serve my constituents and with an understanding of how the system works.
3. Over the years, you have seen my political affiliations. I have been consistent in my support for traditional family values and for remaining faithful to the principles of the PA and Federal Constitution. You can know that when I serve you in Harrisburg, there will be no midnight deals, no illegal pay raises, no scandals in my office, no kowtowing to lobbyists or special interest groups to the detriment of our citizens. I will look for ways to reduce the size and scope of government, provide educational choice and excellence for all our students, promote planned growth (Landscapes) and reduce taxes whenever I can. I will work to stop the growth and influence of the gambling industry and will work closely with the County Chairman and Commissioners to fill government boards with qualified Chester County leaders.

Should you decide to give me your vote at the convention for the Republican Endorsement, I promise that I will work tirelessly for you, will always listen to your ideas and concerns and will do my best to represent you well in Harrisburg.

Thank you for your support.

Sincerely,