

The Mercury's

DESIGN AN AD 2011

Celebrating Creativity In Youth

Name _____

Address _____

City _____ **State** _____ **Zip** _____


E-mail _____ **Age** _____ **Phone** _____

School _____ **Grade** _____

Teacher _____

(all information must be provided or entry will not be accepted)

Rules

1. Any student enrolled in public, parochial, private school, or home schooled, living in **The Mercury** circulation area in grades 5 through 12 may enter.
 2. All entries become the property of **The Mercury**.
 3. Ads must be drawn standard size on official layout sheets (or photocopies). Contestants may pick up layout sheets at **The Mercury**, participating school teachers or participating businesses; The Mercury online at www.pottsmmerc.com Click on Design An Ad Logo.
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4. All ads must be drawn by the contestant with black felt tip pen, or computer generated, if applicable. Artwork and logos may be traced from newspaper ads. Additional information on all participating advertisers can be found at www.pottsmmerc.com. All entries must be submitted **black and white. (No color!)**
 5. All ads must be an original product of the student. Remember... winners will be determined on the best advertising and copy ideas, not excellence of the artwork!
 6. All entries must be submitted to the advertiser you create the ad for, or **The Mercury** by February 25, 2011.
 7. The judging will take place March 2, 2011.
 8. All prize winners - three from each advertiser - will be judged, Wednesday, March 2, 2011, to determine the finalists and winners.
 9. All finalists names and participating sponsor winners will be published in **The Mercury**, March 9, 2011.
 10. Students may design ads for as many businesses as they wish, but only one layout per business may be submitted.
 11. Each finalist will receive a \$20.00 Coventry Mall gift card. The overall winner in each category will receive a \$150 VISA Gift Card and a party at Limerick Bowl.
 12. Grade categories are: 5th & 6th; 7th & 8th; and 9th through 12th.

APPEARANCES SALON

347 Main Street, Collegeville, PA 19426
610-409-0122
www.appearances.com

BIZZY BUBBLES

1630 W. High Street, Stowe
484-945-0003
Search Bizzy Bubbles Coin Laundry
on Facebook

COVENTRY MALL

Routes 724 and 100, Pottstown
610-327-0700
www.coventry-mall.com

DOUGLAS DIAMONDS

North End Shopping Center
1300 N. Charlotte Street, Pottstown
484-941-6453
www.douglasdiamondscorp.com

DRIVEN AUTOPLEX

Discover The Driven Experience
2148 E. High Street, Pottstown
484-624-4142
www.drivenautoplex.com

FRENCH CREEK VETERINARY HOSPITAL

Complete Small Animal Care
1424 Ridge Rd., Pottstown
610-469-9700
www.frenchcreekvet.vetsuite.com

**LASTICK FURNITURE AND
DISCOUNT FLOOR COVERING**

Pottstown's Premier Furniture Store for 38 years
High & Charlotte Streets, Pottstown
610-323-4000
www.LastickFurniture.com

LEBOW FURNITURE

Friendly Reliable Service
For Over 61 Years
338 Main Street, Royersford
610-948-3600
www.lebowfurniture.com

LIMERICK BOWL

Bowling — Billiards — Lounge
653 Ridge Pike, Limerick
610-495-7143
www.limerickbowl.com

THE MEDICINE SHOPPE PHARMACY

206 N. Charlotte Street, Pottstown, PA 19464
610-326-9690
www.medicineshoppe.com/1024

**MIKE EVANGELIST ROOF LEAKS**

Royersford, PA 19468
610-948-8174 www.mikeevangelist.com

NORTH END VISION CENTER

1401 E. High Street, Pottstown
610-323-4225

PARTY DOLLAR AVENUE

The Discount Party Super Store & More
Pottstown Plaza (next to Applebee's)
799 State Street, Pottstown
610-323-4006
Coventry Mall (next to entrance)
Routes 724 and 100, Pottstown, PA 19465
610-970-2025
www.partydollaravenue.com
Find us on Facebook too

PIAZZA HONDA OF POTTSTOWN

629 N. Lewis Road, Limerick
800-916-5259
www.piazzahondapottstown.com

POTTSGROVE ANIMAL HOSPITAL

Donald K. Shreves, DVM
1361C Farmington Ave., Pottsgrove
(Next to Garden View Nursery)
Open: Mon.-Thurs. 8am - 8:30pm;
Fri. 8am - 6pm; Sat. 8am - 2pm
Call for appt. 610-326-8700
www.pottsgroveanimalhosp.com

POTTSTOWN DANCE THEATRE

"Quality Dance For All Ages"
72 W. Main Street, Pottstown, PA 19465
610-323-2569
www.pottstowndance.com

FREEDOM VALLEY YMCA AT POTTSTOWN

724 N. Adams Street, Pottstown, PA 19464
610-323-7300 — www.fvymca.org
Hours: Mon.-Thurs. 5:30am-10pm;
Fri. 5:30am-9:30pm; Sat. & Sun. 8am-5pm

PROFESSIONAL PHARMACY

920 N. Charlotte St., Pottstown 610-323-2115
931 Main St., Pennsburg - 215-679-9700
www.professionalpharmacy.com

QUIGLEY DODGE

Rt. 100, Boyertown
Reading Area: 888-844-8564
Pottstown Area: 610-367-2191
www.quigleydodge.com

SANATOGA ANIMAL HOSPITAL

Jitendra Sharma, DVM
Vaccinations • Surgery • Dentistry • Boarding
2814 E. High Street, Pottstown
610-326-6346

SAWCHUK'S GARAGE

Cars, Trucks, Motorhomes
3196 W. Ridge Pike, Pottstown
610-495-6510
www.sawchuksgarage.com

STANLEY STEEMER CARPET CLEANER

581 West High Street, Pottstown
"Living brings it in. We take it out."™
610-323-0204 or 1-800-steemer
or schedule online at stanleysteemer.com

SUPERIOR CREDIT UNION

1000 Crosskeys Road
Collegeville, PA 19426
610-489-7239
www.superiorcu.org

THE DANCE DEPOT

50 W. 3rd Ave., Collegeville, PA 19426
610-409-5622
www.thedancedepot.com

TRI-COUNTY TOYOTA

Limerick Exit, Rt. 422
15 D&L Drive, Limerick
610-495-4588

VALLEY FORGE HARLEY DAVIDSON

New & Used Bikes, Service,
Accessories & Collectibles,
Men's, Women & Childrens Clothing.
Rt. 363 at 422 Bypass
610-666-5122
www.valleyforgehd.com

WALTZ GOLF FARM

2-18 hole miniature golf courses & snack bar.
Driving range and batting cage
9 hole chip and putt
Ridge Pike, Limerick
610-489-9922